

**DEPARTMENT OF COMMERCE (SELF FINANCING)**  
**HENRY BAKER COLLEGE, MELUKAVU**  
**CERTIFICATE PROGRAMME**

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Programme Code: **HBC/COM (SF)/CP05/2022-23**

Title of the Programme: **INTERNATIONAL BUSINESS**

Name of the Faculty in Charge: **Mr. Seby Sam**

Instructional hours: **30 Hrs**

**SYLLABUS**

**Objective:**

- I. To understand different aspects of international business.*
- II. To understand the nature, scope and characteristics of international business.*
- III. To define the global links of various international businesses.*
- IV. To identify the opportunities and challenges offered by international business.*

**Outcome:**

- I. Students will possess knowledge of current theory and techniques of the major business discipline.
- ii. Students will have an understanding of global scenario.
- iii. Offers students a deeper understanding of various business management practices such as finance, marketing, supply chain, human resources and operations from across the world.
- iv. Gaining an understanding of how culture, language, political system, geography and socio-economic factors influence business.

**Module I:** International business-meaning, nature, importance of international business-difference between domestic business and international business      **(7 Hrs)**

**Module II:** International business environment-economic-political and legal-nature and scope of international marketing-challenges of international business.      **(8 Hrs)**









**Module III:** Globalization and international business-global change and international business-motives of firm internationalization-drivers of globalization-global enterprise- transnational enterprise - transnational confederation - concept of multinational organization - the changing pattern of multinationals - criticism of MNCs' – MNCs' in India.      **(15 Hrs)**

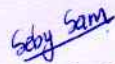
HENRY BAKER COLLEGE MELUKAVU  
DEPARTMENT OF COMMERCE (SELF FINANCING)  
2022-23

**Name of the program: International Business**

**Duration: 30 hrs**

**List of students enrolled:**

Sl. No	Class	Enrolment ID	Name of the Student	Signature
1	IBCOM	22CA701	ALFIYA NOUSHAD	
2	IBCOM	22CA702	GRACE LAVENYA	
3	IBCOM	22CA703	JEENO JOHN	
4	IBCOM	22CA704	RISANA ARIF	
5	IBCOM	22CA705	SABIN SHAHUL	
6	IBCOM	22CA706	SALFIYA SAKKEER	
7	IBCOM	22CA707	SNEHA S SATHEESH	
8	IBCOM	22CA708	SNEHA TREESA SABU	



Teacher in Charge  
Seby Sam



HOD  
Seby Sam

# **HENRY BAKER COLLEGE, MELUKAVU**

## **SUMMARY REPORT**

Programme Code: **HBC/COM (SF)/CP05/2022-23**

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**Summary report of the program along with the outcome and assessment procedure:**

**DEPARTMENT OF COMMERCE (SELF FINANCING)**

### **INTERNATIONAL BUSINESS**

A course of international business is offered to the students of I year BCOM (Model II Finance and Taxation). This course will help them to understand different aspects of international business. The course is designed to provide knowledge about the nature, scope and characteristics of international business. It will enable the students to identify the opportunities and challenges offered by international business. This course is designed with 30 instructional hours. After finishing the topics, examinations are conducted in order to evaluate the understanding level of the students. Certificates are issued after the successful completion of the course.

### **COURSE OUTCOME:**

- To enable the students to understand why firms and nations seek out and benefit from international business activities.

### **Assessment Procedure:**

A written examination was conducted at the end of the programme to assess the knowledge of the students in the course and grades were awarded. Of the eight participants, four got Grade A, one got Grade B and three had Grade C.





# HENRY BAKER COLLEGE

MELUKAVU, KOTTAYAM

Founded 1981

Accredited by NAAC With 'A' Grade An ISO 9001 : 2015 Certified Institution

A Christian Minority Educational Institution run by C.S.I East Kerala Diocese  
Affiliated to Mahatma Gandhi University, Kottayam

## CERTIFICATE PROGRAMME 2022-2023

### CERTIFICATE

This is to certify that Mr./Ms. Alfiya Noushad of I BCOM  
..... has successfully completed the certificate programme  
in International Business conducted by the Department of  
Commerce with C Grade in the examination held in .....

  
Head of the Department

  
IQAC Co-ordinator



  
Principal

Place: Melukavu  
Date of issue:



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### CERTIFICATE

This is to certify that Mr./Ms. Grace Lavenya .....of.....

I BCOM .....has successfully completed the certificate programme  
in International Business .....conducted by the Department of

Commerce with B .....Grade in the examination held in .....

*F.P. Simha*

Head of the Department

*N. S. S.*

IQAC Co-ordinator



*gn*  
Principal

Place: Melukavu

Date of issue:



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### CERTIFICATE

This is to certify that Mr./Ms. Sneha Treasa Sabu of .....  
IBCOM has successfully completed the certificate programme  
in International Business conducted by the Department of  
Commerce with A Grade in the examination held in .....

  
Head of the Department

  
IQAC Co-ordinator



  
Principal

Place: Melukavu  
Date of issue:



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This is to certify that Mr./Ms. Sneha S. Satheesh of .....  
I BCOM has successfully completed the certificate programme  
in International Business conducted by the Department of  
Commerce with A Grade in the examination held in .....

  
Head of the Department

  
IQAC Co-ordinator



  
Principal

Place: Melukavu  
Date of issue:



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This is to certify that Mr./Ms. Salfiya Sakkeer of .....

I B.COM has successfully completed the certificate programme

in International Business conducted by the Department of

Commerce with A Grade in the examination held in .....

  
Head of the Department

  
IQAC Co-ordinator



  
Principal

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Date of issue:



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This is to certify that Mr. Ms. Jeena John of .....

IBCOM has successfully completed the certificate programme

in International Business conducted by the Department of

Commerce with A Grade in the examination held in .....

Head of the Department

IQAC Co-ordinator



Principal

Place: Melukavu

Date of issue:



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This is to certify that Mr./Ms. Sabin Shahul .....of.....  
IBCOM .....has successfully completed the certificate programme  
in International Business .....conducted by the Department of  
Commerce with C .....Grade in the examination held in .....

  
Head of the Department

  
IQAC Co-ordinator



  
Principal

Place: Melukavu  
Date of issue:



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### CERTIFICATE

This is to certify that Mr./Ms. Risana Arif of .....

I BCOM has successfully completed the certificate programme

in International Business conducted by the Department of

Commerce with C Grade in the examination held in .....

  
Head of the Department

  
IQAC Co-ordinator



  
Principal

Place: Melukavu  
Date of issue: